

Marketing Intern

6 month | Mandatory Internship

Praktikum, Vollzeit · Remote Germany

Your responsibilities

- Support us in further growing and managing our social media channels (e.g. Facebook, Instagram, LinkedIn and Pinterest and more)
- Independently plan and co-create with the team target group-relevant content for our social media channels and blog, from conception to implementation
- Support in relevant marketing activities, from website to content creation to paid advertisement and PR, and thus gain a holistic overview of our marketing efforts
- Responsible for community management and conscientiously answer questions and comments via our social media channels
- Understand campaign analysis as well as the reporting and tracking of relevant KPIs and evaluate the effectiveness of individual campaigns on your own responsibility
- In charge for independent projects that you carry out on your own responsibility, such as analyzing the product portfolio, optimizing product presentation and sorting online

Your profile

- Studies in a relevant subject (e.g. business administration, fashion management, marketing)
- Internship is part of the study regulations as a compulsory internship
- Quick learner and are highly motivated, flexible and reliable
- Experience/knowledge how to work on different social media platforms and have a solid understanding of social media mechanisms and metrics
- Analytically, structured and focused work-mode
- Very good German and English communication skills
- Affinity for premium products

Your benefits

- Paid mandatory internship opportunity within a bootstrapped and long-term oriented start-up environment, empowering you to take responsibility and actively shape AMELI's growth trajectory.
- Fair holiday and absence regulation, offering 30 days paid leave per year for full-time employees, options for a sabbatical, and additional days off for special occasions.
- A remote-only working setup allows you to work from wherever you want, with no core hours or mandatory face time.
- An individual learning & development path, including a yearly budget for external training, coaching, and conferences, internal knowledge sharing sessions, and regular feedback & development talks.
- An inspiring team and culture, featuring an ambitious team with strong ownership, female leadership, and an output-oriented culture with a “don't ask for permission, ask for forgiveness” mentality.
- Regular virtual and onsite team events to foster team spirit and collaboration.
- A "Bring your own device" policy so that you can work with the setup that makes you most productive, supported by the latest IT and software setup (Shopify, Asana, Slack, Notion, KLAR, Personio).

Please note that this is a mandatory internship - only apply if you are seeking this. Starting date is flexible, the sooner the better ;)

About us

AMELI ZURICH is a young fashion start-up with the ambition to revolutionize business bags for women. We create elegant, timeless leather accessories without compromising functionality. We value craftsmanship, integrity and transparency and attach great importance to women's empowerment. Founded in Zurich in 2020, today we are 10+ people doing our best every day to empower women with and beyond handbags.

Bewerbungen bitte über Personio:

<https://ameli-zurich.jobs.personio.com/>